

**Subject: *Business Studies***

Department Staff  
Ms Knight, Ms T Lemmer, Mrs M Mclean-Thomas

Year 11 - Autumn Term 2010

|  |   |   |
|--|---|---|
| <b><i>Contents: what you will study</i></b><br>Accounts and Finance<br>Internal and External Sources of finance<br>Cash Flow<br>Fixed and Variable Costs<br>Overheads<br>Assets and Liabilities<br>Ratios and Performance<br>Finalising Coursework |   | Budgeting<br>Break-Even<br>Gross and Net Profits<br>Capital<br>Balance Sheets<br>ROCE |
| <b><i>GCSE levels at which you will work</i></b><br>GCSE Grades: A* - G  |   |   |
| <b><i>Skills which you will develop this term:</i></b>   |   |   |
| Reading text for meaning<br>Extracting data<br>Evaluating findings   | Analysing data<br>Applying knowledge<br>Read Case Studies for meaning |   |
| <b><i>Assessment: how you will be tested this term</i></b>   |   |   |
| End of Unit tests  | End of topic tests  |   |
| <b><i>Equipment which you will need for this terms work</i></b><br>Blue, Red and Green pens<br>Textbook<br>Exercise book<br>Calculator<br>Ruler<br>Rubber and Pencil sharpener<br>Business News Items  |   |   |

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Year 11 - Spring Term 2011

***Contents: what you will study***

|                             |                          |
|-----------------------------|--------------------------|
| Review Elements of Business | Structure and Control    |
| Aims and Objectives         | Marketing Strategies     |
| Marketing Mix               | Branding                 |
| Product Life cycle          | 4P's                     |
| Production Strategies       | Research and Development |
| Method of Production        | New Technologies         |

***GCSE levels at which you will work***

GCSE Grades: A\* - G

***Skills which you will develop this term:***

|                          |                               |
|--------------------------|-------------------------------|
| Reading text for meaning | Analysing data                |
| Extracting data          | Applying knowledge            |
| Evaluating findings      | Read Case Studies for meaning |

***Assessment: how you will be tested this term***

|                   |                    |
|-------------------|--------------------|
| End of Unit tests | End of topic tests |
|-------------------|--------------------|

***Equipment which you will need for this terms work***

Blue, Red and Green pens  
Textbook  
Exercise book  
Calculator  
Ruler  
Rubber and Pencil sharpener  
Business News Items

**Subject: *Business Studies***

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Year 11 - Summer Term 2011

***Contents: what you will study***

|                               |                       |
|-------------------------------|-----------------------|
| Review Human Resources        | Salaries and Benefits |
| Recruitment and Selection     | Training              |
| Trade Unions                  | Communications        |
| Business and it's Environment | Government            |
| European Union                | Legal Issues          |
| International trade           | Exchange Rates        |
| Social responsibilities       | Environmental Issues  |

***GCSE levels at which you will work***

GCSE Grades: A\* - G

***Skills which you will develop this term:***

|                          |                               |
|--------------------------|-------------------------------|
| Reading text for meaning | Analysing data                |
| Extracting data          | Applying knowledge            |
| Evaluating findings      | Read Case Studies for meaning |

***Assessment: how you will be tested this term***

|                   |                    |
|-------------------|--------------------|
| End of Unit tests | End of topic tests |
|-------------------|--------------------|

***Equipment which you will need for this terms work***

Blue, Red and Green pens  
Textbook  
Exercise book  
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Business News Items