

Subject: *Business Studies*

Department Staff
Ms L Knight, Ms T Lemmer, Mrs M Maclean-Thomas

Year 10 - Autumn Term 2010

Contents: what you will study and Key Words

Spotting a Business Opportunity	Showing Enterprise
Introduction to enterprise	Enterprise skills
Customers Needs and Demands	Thinking Creatively
Market Mapping	Risks and Rewards
Competition	Calculated Risks
Analysing competitors	Other Enterprise Qualities
Adding value	Invention and Innovation
Franchise Opportunity	

GCSE levels at which you will work

GCSE Grades: A* - G

Skills which you will develop this term:

Reading text for meaning	Analysing data
Extracting data	Applying knowledge
Evaluating findings	Read Case Studies for meaning

Assessment: how you will be tested this term

End of Unit tests	End of topic tests
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Equipment which you will need for this terms work

Blue, Red and Green pens
Textbook
Exercise book
Calculator
Ruler
Rubber and Pencil sharpener
Business News Items

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Year 10 - Spring Term 2011

Contents: what you will study

Putting Business ideas into Practice	Making the Start-up Effective
Getting it Right	Customer Focus and Marketing Mix
Estimating Revenue	Is the Customer always Right?
Estimating Costs	Limited versus Unlimited Liability
Calculating and Using Profits	Legal and Tax issues
Role and Importance of Cash	Effective Deliveries
Forecasting Cash flow	Recruiting Staff
Raising finance	Staff Training
Objectives	Motivation

GCSE levels at which you will work

GCSE Grades: A* - G

Skills which you will develop this term:

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Year 10 - Summer Term 2011

Contents: what you will study

Understanding the Economic Context	
Demand and Supply	Prices
Interest Rates	Exchange Rates
Changes in Economic Activity	Forecasting Economic Activity
Stakeholders	Economic effect on stakeholders
Revision for on Line exam	

GCSE levels at which you will work

GCSE Grades: A* - G

Skills which you will develop this term:

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Assessment: how you will be tested this term

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